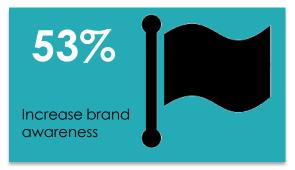
2015-2016 Marketing Survey

what your business needs to be thinking about





9%
Digital strategy
Higher conversion
16%
Client relationships
Generate leads





The full copy of the 2015-16 Marketing Survey report is available. To download a copy of the report visit www.sabreassociates.co.uk.

The 2015 Marketing Guide to Success is also available either online or to purchase from Amazon.co.uk.

1%

Enter new market Influence media Produce more PR 2%

Retain existing clients
Increase online sales & develop channels
Launch refresh products
Generate marketing campaigns

3% Int

Introduce CRM
Increase market share

4%

Improve satisfaction Launch new product

