

Are your email campaigns working?

Benchmark your Open Rates here

25%

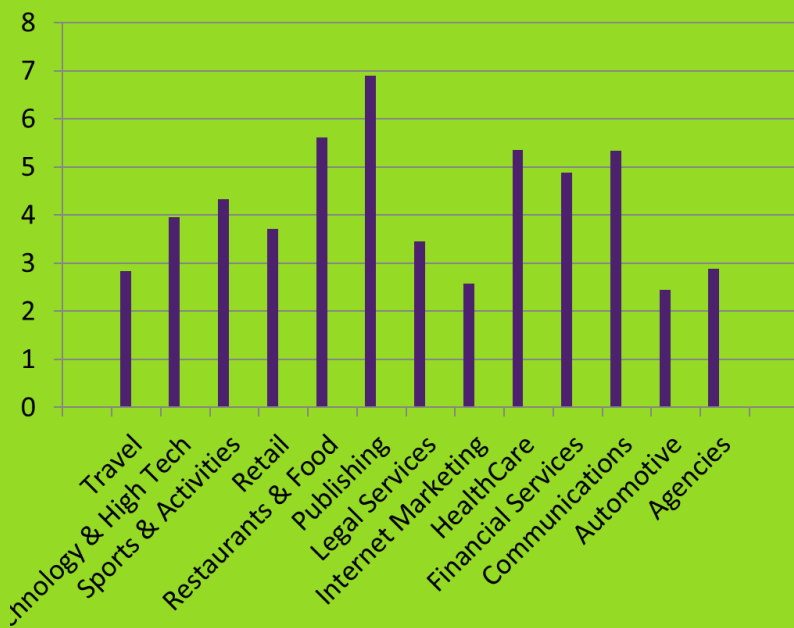
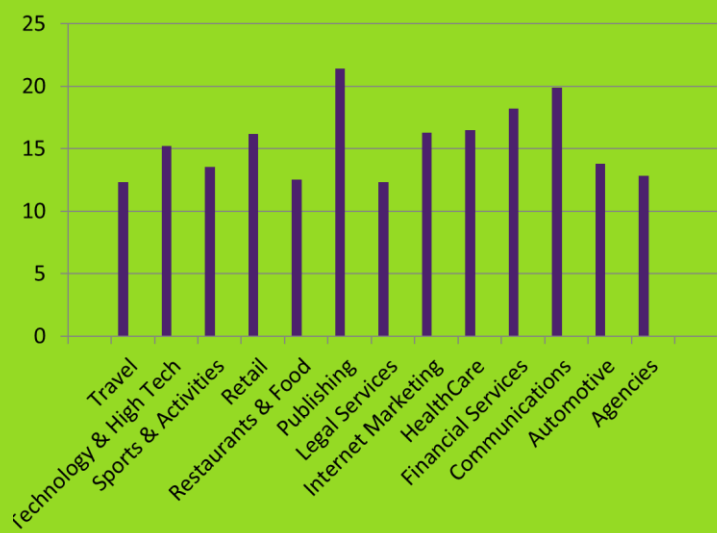
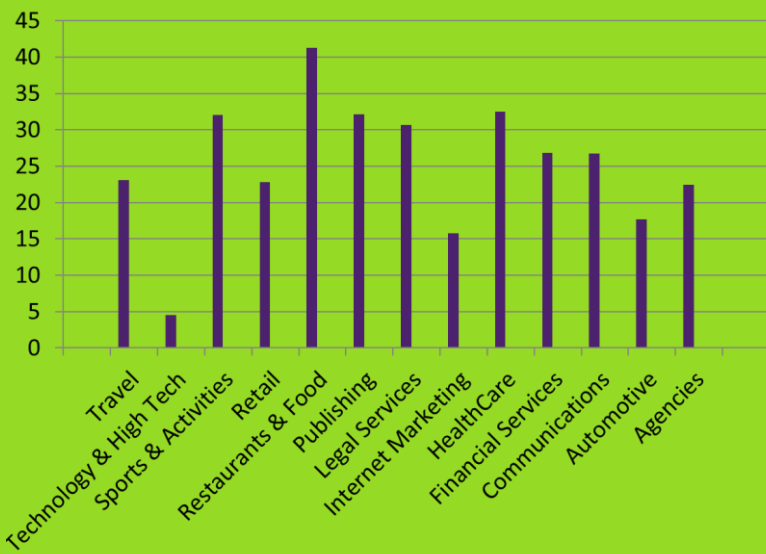
open rate 12-25%

5%

click-through rate 2-5%

22%

Click-to-open 10-22%



80%

of emails are now opened on mobile phones so make sure your email campaign and designs are tested on as many different mobile devices as you can to ensure they are formatted correctly for ease of viewing and impact

Free assessment of your emails?

We help clients improve their email campaigns; if you would like us to review your marketing emails, completely free of charge, then just speak to one of the team. We provide a full report on areas of strength and where improvements would help to increase uptake.

Contact us on +44 (0) 207 138 1067 or info@sabreassociates.co.uk